



सत्यमेव जयते

**Government of India**  
**Ministry of Micro, Small & Medium Enterprises**

**Brief Industrial Profile of Varanasi District (updated)**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

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# **Brief Industrial Profile of Varanasi District**

## **1. General Characteristics of the District:**

Varanasi, or Benaras, (also known as Kashi) is one of the oldest living cities in the world. Varanasi's Prominence in Hindu mythology is virtually unrevealed. Mark Twain, the English author who was enthralled by the legend and sanctity of Benaras, once wrote : "Benaras is older than history, older than tradition, older even than legend and looks twice as old as all of them put together". According to the 'Vamana Purana', the Varuna and the Assi rivers originated from the body of the primordial Person at the beginning of time itself. The tract of land lying between them is believed to be 'Varanasi', the holiest of all pilgrimages. The word 'Kashi' originated from the word 'Kas' which means to shine. Steeped in tradition and mythological legacy, Kashi is the 'original ground' created by Shiva and Parvati, upon which they stood at the beginning of time. Varanasi is the microcosm of Hinduism, a city of traditional classical culture, glorified by myth and legend and sanctified by religion, it has always attracted a large number of pilgrims and worshippers from time immemorial.

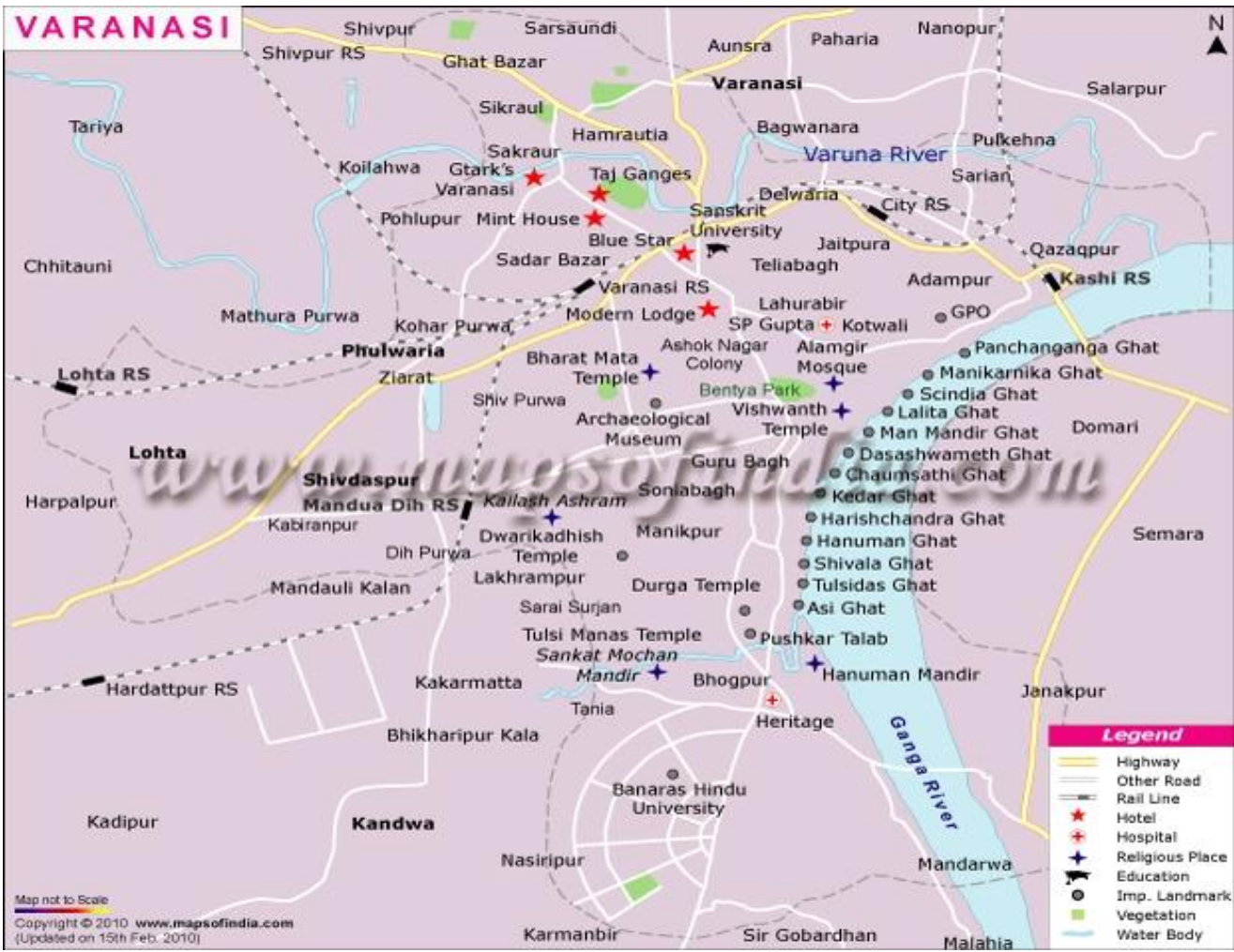
Varanasi is also renowned for its rich tapestry of music, arts, crafts and education. Some of the world renowned exponents India has produced in these fields were schooled in Varanasi's cultural ethos. Luminaries apart, Varanasi abounds in the art of silk weaving, an exotic work of art which manifests itself in precious Banarasi Silk Sarees and Silk brocades which are cherished as collector's items across the world today.

### **1.1 Location & Geographical Area.**

Varanasi is situated in the Agro climatic zone of eastern plain region of Uttar Pradesh, bordering the districts of Jaunpur in the North, Ghazipur in the North East, Chandauli in the east, Mairzapur in the South and Sant Ravidasnagar in the West. The total area of the district is 1535 sq. km, supporting a population of 31.48 lakh persons. This district is densely populated, with 2063 persons per sq. km, as against the state average of 689 persons per sq. km. The urban Agglomeration is stretched between 82° 56'E - 83° 03'E and 25° 14'N - 25° 23.5'N.

### **1.2 Topography**

The city of Varanasi is located in the middle Ganges valley of North India, in the Eastern part of the state of Uttar Pradesh, along the left crescent-shaped bank of the River Ganges. The river system consists of the mighty Ganga highly revered by Hindus since ages and Gomti, Varuna, Assi, Banganga, Chandra Prabha and Karmnasa are tributaries of the Ganga, that drain the area. Being located in the Indo-Gangetic Plains of North India, the land is very fertile because low level floods in the Ganges continually replenish the soil. The Map of Varanasi district is as under:



1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	NA	NA
MINOR		
1.	Sand	393.00
2.		
3.		

SOURCE:- DEPT. OF MINES & GEOLOGY, Varanasi

1.4 FOREST

There is no any forest in Varanasi district.

## 1.5 Administrative set up

There are three main tahsil in Varanasi district. First one is Varanasi, second one is Pindra and another is Rajatalab. Total area of district is 1535 sq. km. Out of this, 415 sq. km.(27.04%) is in Varanasi tahsil and 415 sq. km.(27.03%) is in Rajatalab tahsil and 705 sq. km (45.93%) is in Pindra tahsil. As per censuses 2011, there are 1327 revenue villages in Varanasi district. Out of this 1258 inhabited villages and 69 non-inhabited villages.

There are 8 Nos. of Block in Varanasi district. Out of 8, 3 Nos. of Block is in Varanasi tahsil namely Chiraigaon, Cholarpur and Kashi Vidyapeeth & partially Harhuan and 2 Nos. of Block is in Rajatalab tahsil namely Sewapuri, Arajiline & partially Kashi Vidyapeeth and 3 Nos. of Block is in Pindra tahsil namely Baragaon, Pindra, and partially Harhuan. There are 108 Nyay panchayat and 702 gram panchayat in Varanasi district and also 8 Assmby Area.

## 2. District Varanasi at a glance

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	<b>Geographical Data</b>			
	i) Latitude	2013		25.18° North
	ii) Longitude	2013		83.10° East
	iii) Geographical Area	2013		1535 Sq. Km.
(B)	<b>Administrative Units</b>			
	i) Sub divisions	2013		01
	ii) Tehsils	2013		03
	iii) Sub-Tehsil	-	-	-
	iv) Patwar Circle	-	-	08
	v) Panchayat Samitis	-	-	08
	vi)Nagar nigam	2013	Nos.	01
	vii) Nagar Palika	2013	“	01
	viii) Gram Panchayats	2013	“	702
	xi) Revenue villages	2013	“	1289
	x) Assembly Area	2013	“	08
<b>2.</b>	<b>Population</b>			

(A)	<b>Sex-wise</b>			
	i) Male	2011		19,28,641
	ii) Female	2011		17,53,553
(B)	Rural Population	2011		20,82,934
	Urban Population	2011		15,99,260
<b>3.</b>	<b>Agriculture</b>			
A.	<b>Land utilization</b>			
	i) Total Area	2011-12	Hectare	1,52,678
	ii) Forest cover	2011-12	“	138
	iii) Non Agriculture Land	2011-12	“	2,933
	v) cultivable Barren land	2011-12	“	18,387
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2010-11	Hectare	Nil
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2007	Nos.	1,86,740
	ii) Buffaloes	2007	Nos.	1,45,606
B.	<b>Other livestock</b>			
	i) Goats	2007	Nos.	1,05,517
	ii) Pigs	2007	Nos.	3,298
	iii) Dogs & Bitches	2007	Nos.	-
	iv) <b>Railways</b>			
	i) Length of rail line	2012-13	Kms	122
	<b>V) Roads</b>			
	(a) National Highway	2011-12	Kms	100
	(b) State Highway	2011-12	Kms	135
	(c) Main District Highway	2011-12	Kms	325
	(d) Other district & Rural Roads	2011-12	Kms	2,184

(e) Rural road/ Agriculture Marketing Board Roads	2011-12	Kms	400
(f) Kachacha Road	2011-12	Kms	-
<b>(VI) Communication</b>			
(a) Telephone connection	2012-13		55,559
(b) Post offices	2012-13	Nos.	281
(c) Telephone center	2012-13	Nos.	4819
(d )Density of Telephone	2012-13	Nos./1000 person	15
(e) Density of Telephone	2012-13	No. per KM.	36.34
(f) PCO Rural	2012-13	No.	1,927
(g) PCO STD	2012-13	No.	2,892
(h) Mobile	2012-13	No.	30,50,000
<b>(VII) Public Health</b>			
<b>(a)</b> Allopathic Hospital	2012-13	No.	202
(b) Beds in Allopathic hospitals	2012-13	No.	4235
(c) Ayurvedic Hospital	2012-13	No.	26
(d) Beds in Ayurvedic hospitals	2012-13	No.	109
(e) Unani hospitals	2012-13	No.	01
(f) Community health centers	2012-13	No.	08
(g) Primary health centers	2012-13	No.	30
(h) Dispensaries	2012-13	No.	06
(i) Sub Health Centers	2012-13	No.	306
(j) Private hospitals	2012-13	No.	70
<b>(VIII) Banking Commercial</b>			
(a) Commercial Bank	2012-13	Nos.	213
(b) rural Bank Products	2012-13	Nos.	56
(c) Co-Operative bank products	2012-13	Nos.	14
(d) PLDB Branches	2012-13	Nos.	04

	<b>(IX) Education</b>			
	(a) Primary school		Nos.	1851
	(b) Middle schools		Nos.	989
	(c) Secondary & Senior secondary schools		Nos.	409
	(d) Colleges		Nos.	21
	(e) Technical University		Nos.	01

### 2.1 Existing Status of Industrial Areas in the District Varanasi

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Agro Park, Karkhiwaon, Varanasi	169	108	1000	253	162	91	12
2	बृहत औद्योगिक आस्थान, वाराणसी	26.05	26.05	3900	79	79	-	-
3	लघु औद्योगिक आस्थान, वाराणसी	10.73	10.73	3900	63	63	-	-
4	औद्योगिक आस्थान, (प्रसार), वाराणसी	9.42	9.42	3900	50	50	-	-
5	मिनी औद्योगिक आस्थान, पंचराव, चिरईगॉव, वाराणसी	3.69	3.69	115	43	41	2 (Reserved for SC/ST))	-
	<b>Total</b>	<b>218.89</b>	<b>157.89</b>		<b>488</b>	<b>395</b>	<b>93</b>	<b>12</b>

Source:- UPSIDC and DIC, Varanasi

## 3. INDUSTRIAL SCENERIO OF VARANASI DISTRICT

### 3.1 Industry at a Glance

Sl. No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	7,033
2.	TOTAL INDUSTRIAL UNIT	NO.	NA
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	09 (as per GOI)
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	37,527
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	4701 Approx.
6.	NO. OF INDUSTRIAL AREA	NO.	03



7.	TURNOVER OF SMALL SCALE IND.	IN LACS	NA
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	NA

### 3.2 YEAR WISE TREND OF UNITS REGISTERED IN VARANASI

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (in Crore )
Up to	1984-85	07	85	0.98
	1985-86	10	150	1.40
	1986-87	15	175	2.10
	1987-88	10	150	1.40
	1988-89	10	150	1.40
	1989-90	10	150	1.40
	1990-91	10	150	1.40
	1991-92	15	175	2.10
	1992-93	10	150	1.40
	1993-94	10	150	1.40
	1994-95	15	175	2.10
	1995-96	10	150	60.40
	1996-97	20	247	52.80
	1997-98	30	250	4.20
	1998-99	40	200	5.60
	1999-2000	50	350	7.00
	2000-01	110	650	15.40
	2001-2002	160	1100	22.40
	2002-03	305	2525	42.70
	2003-04	510	3550	51.40
	2004-05	525	3625	63.50

	2005-06	558	3790	30.00
	2006-07	558	3790	73.49
	2007-08	558	2259	10.44
	2008-09	558	2061	8.00
	2009-10	558	2125	39.59
	2010-11	563	2260	40.44
	2011-12	558	2217	44.75
	2012-13	567	4057	43.99
	2013-14	681	4961	63.88
	<b>Total</b>	<b>7033</b>	<b>37527</b>	<b>697.58</b>

Source: DIC, Varanasi

**3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT VARANASI**

<b>NIC CODE NO.</b>	<b>TYPE OF INDUSTRY</b>	<b>NUMBER OF UNITS</b>	<b>INVESTMENT (Crore Rs.)</b>	<b>EMPLOYMENT</b>
20	Agro based	237	22.30	906
22	Soda water	-	-	-
23	Cotton textile	715	71.01	3151
24.	Woolen, silk & artificial Thread based clothes.	1163	110.60	4926
25.	Jute & jute based	75	3.50	390
26.	Ready-made garments & embroidery	720	78.335	4601
27.	Wood/wooden based furniture	585	51.06	3526
28.	Paper & Paper products	90	29.40	581
29.	Leather based	55	15.30	206
31.	Chemical/Chemical based	580	38.30	3031
30.	Rubber, Plastic & Petro based	90	28.55	861
32.	Mineral based	360	23.20	2101

33.	Metal based (Steel Fab.)	515	33.15	2376
35.	Engineering units	610	48.10	3571
36.	Electrical machinery and transport equipment	140	6.20	1301
97.	Repairing & servicing	1098	138.58	5999
01.	Others	-	-	-
	<b>Total</b>	<b>7033</b>	<b>697.58</b>	<b>37527</b>

**Source: DIC, Varanasi**

### **3.4 Large Scale Industries / Public Sector undertakings**

#### **3.4.1 List of the units in Varanasi & Near By Area:**

1. M/s Bharat Heavy Electrical Limited, Tarna, Varanasi.
2. M/s Gyan Mandal Mudralaya, Kabirchaura, Varanasi.
3. M/s Diesel Locomotive Works, Varanasi
4. M/s Hindustan Liver Ltd., Shivdaspur, Varanasi.
5. M/s Bhargav Bhusan Press, Trilochan Mahadev, Varanasi
6. M/s Bholanath Industries Ltd., G.T.Road, Kachchawan, Varanasi.
7. M/s Bharat Coco-cola Beverages Pvt. Ltd., Mehandinagar, rajatalab, Varanasi.
8. M/s Shree Agro Oils Pvt. Ltd., Agro Park, Karkhiwan, Varanasi.
9. M/s A to Z Waste Management, Daffee, Varanasi.

#### **3.4.2 Major Exportable Item**

The major exportable items of M/s DLW, Varanasi is Diesel Engine and exporting to countries like Nepal, Bangladesh, Srilanka, Bhutan, Vietnam etc.

#### **3.4.3 Growth Trend**

Growth trend is likely to be increase as they are planning to manufacture the other type of diesel engine with high capacity.

#### **3.4.4 Vendorisation / Ancillarisation of the Industry**

There is a possibility for ancillarization to MSME sectors from DLW, Varanasi.

### **3.5 Medium Scale Enterprises**

#### **3.5.1 List of the units in Varanasi & Near By Area**

1. M/s Woolen and Osted Yarn, Kachchwan, Varanasi.
2. M/s Man Pasand Beverages Ltd., Agro Park, Karkhiwan, Varanasi.
3. M/s Jhunjhunwala Oil Mills Ltd. (Refinery Unit), Aashapur, Varanasi.
4. M/s Srinatji Bakers, Agro Park, Kaekhiwan, Varanasi.
5. M/s BB Foods (P) Ltd., Agro Park, Kaekhiwan, Varanasi.
6. M/s KIIT, Mirzamurad, G.T.Road, Varanasi.

#### **3.5.2 Major Exportable Item - Nil**

### **3.6 Service Enterprises**

#### **3.6.1 Present Status**

Varanasi is famous for coaching industry with having 35 Nos. of major coaching institutes, mainly imparting the coaching for engineering, medical, IAS, PCS, banks, railways entrance examination for under graduate courses, having approximate 3,000 Nos. of employment and about 80,000 students is studying in these institutes.

Apart from this industry other allied industry is also working like hostels, laundry, mess, printing, transportation and packaged food industry.

#### **3.6.2 Potentials Areas for Service industry**

1. Hotel Industry,
2. Nursing Home
3. Studio Colour Lab
4. Gym
5. Dry Cleaning
6. Embroidery
7. Beauty Parlour
8. Repairing of electronic item/products
9. Repairing of diesel engine & pumpsets.
10. Printing Press
11. Cyber Café
12. Tent House
13. Boutique

14. Computer Embroidery

15. Mobile Tower

### **3.7.3 Potential for new MSMEs**

1. Agro Based Industry

2. Rice Mill

3. Dal & Oil Mill

4. Dairy Product

5. Bakery Industry

6. Fan & Fan Parts

7. Floor Mill

8. Cold Storage

9. Straw Board

10. Garment Manufacturing

11. Packaging Industry.

12. Wooden Crafts

13. Paper Industry

14. Oxygen Plant

15. Fly Ash Bricks

16. Plastic Industry

17. Glass Beads industry

18. Mineral Water Plant

19. Phenyl Industry]

20. Detergent Powder Manufacturing

21. Masala Udyog

22. Sewai udyog

23. Hatchery Udyog

24. Soyabean/Bari Udyog

25. Disposal Glass

26. Disposal Cup & Plates

#### 4. Existing Clusters of Micro & Small Enterprise

Existing clusters in Varanasi district are Glass Beads, Silk Brocades Cluster, Handloom Clusters at Saraiyan, Bazardeeha, Baragaon, Harshosh, Jallipura, Lallapura, Sarimohna, Katehar.

#### 4.1 DETAIL OF MAJOR CLUSTERS

##### 4.1.1 Manufacturing Sector

1. Glass Beads cluster
2. Hi-Tech Silk weaving & Designing cluster
3. Silk Brocades cluster
4. Handloom clusters at Saraiyan, Bazardeeha, Baragaon, Harshosh, Jallalipura, Lallapura, Saraimohna, Katehar.
5. Stone Carving cluster
6. Manufacturing of bricks
7. Wood Cluster

##### 4.1.2 Service Sector

1. Coaching Institutions
2. Hotels and Restaurants
3. Tours and Travels
4. Automobile Repairing

#### 4.2 Details for Identified cluster

##### 4.2.1 Name of the cluster - Hi-Tech Silk Weaving & Designing Cluster of Varanasi City

1	Principal Products Manufactured in the Cluster	Silk Weaving and Silk Product
2	Name of the SPV	M/s Umrai fashion Mart pvt. Ltd., Plot No. 124, Bharthara, Lohta, Varanasi
3	No. of functional units in the clusters	2,000
4	Turnover of the Clusters	10.00 Crore
5	Value of Exports from the Clusters	3.00 Crore
6	Employment in Cluster	6,000
7	Average investment in plant & Machinery	5.00 Crore
8	Testing needs	Lack of Latest & Modern Technology, Lack of Quality Testing, Training, Research, Marketing of the product, availability of finance and working capital, required CFC
9	Thrust Area	Lohta, Varanasi
10	Access to Export Market	All over World

##### Present status of the cluster:-

DSR and DPR are under preparation.

#### 4.2.2 Name of the cluster - Silk Brocades Cluster of Varanasi

1	Principal Products Manufactured in the Cluster	Silk Brocades Sarree, Scarf, Cushion, Stole etc.
2	Name of the SPV	M/s Banaras Brocades Silk Cluster(P)Ltd, Varanasi
3	No. of functional units in the clusters	2,000
4	Turnover of the Clusters	12.00 Crore
5	Value of Exports from the Clusters	9.00 Crore
6	Employment in Cluster	7,000
7	Average investment in plant & Machinery	0.62 Crore
8	Testing needs	Marketing of the product, availability of finance and working capital, required CFC
9	Thrust Area	Supply of Silk threads, New Designs
10	Access to Export Market	Srilanka, Pakistan, Bangladesh, USA, UK etc.

##### Present status of the cluster:-

Soft Intervention was done by District Industries Center, Varanasi and DPR for CFC is being prepared.

#### 4.2.2 Name of the cluster - Glass Beads Cluster of Varanasi

1	Principal Products Manufactured in the Cluster	Glass Beads, Fancy Beads, Hollow Beads etc.
2	Name of the SPV	M/s Banaras Beads Ltd., Varanasi
3	No. of functional units in the clusters	8,000
4	Turnover of the Clusters	102.00 Crore
5	Value of Exports from the Clusters	75.00 Crore
6	Employment in Cluster	20,000
7	Average investment in plant & Machinery	8.77 Crore
8	Testing needs/Problems	Needed CFC for better quality of product. Shortage of Good Quality Raw Material, Marketing (Local), Finance.
9	Thrust Area	Quality up gradation, Cost reduction, Technology up gradation
10	Access to Export Market	European Countries, Middle East, USA etc.

##### Present status of the cluster:-

Soft Intervention was done by BIDA, Bhadohi and the proposal for CFC is held up due to delay in transfer of land in favour of SPV. As per the discussions during the visit of Secretary to Govt. of India, Ministry of MSME, the SPV of Glass Beads Cluster is going to re-submit the proposal with separate land.

#### 4.2.3 Name of the cluster - Silk Furnishing & Yarn Dyeing Cluster of Varanasi

1	Principal Products Manufactured in the Cluster	Bed Cover, Sarree, Cushion, Scarf, Curtain etc.
2	Name of the SPV	M/s Indian Silk Art Co-operative society, Varanasi
3	No. of functional units in the clusters	30,000
4	Turnover of the Clusters	175-180 Crore
5	Value of Exports from the Clusters	50-55 Crore
6	Employment in Cluster	40,000-50,000
7	Average investment in plant & Machinery	1.00 Crore
8	Testing needs	IIHT, Varanasi
9	Thrust Area	Quality up gradation, Cost reduction, Technology up gradation

10	Access to Export Market	Srilanka, Pakistan, Bangladesh, USA, UK, UAE, Nepal etc.
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**Present status of the cluster:-**

Diagnostic Study Report (DSR) has been prepared by District Industries Center, Varanasi and submitted for approval.

**4.2.5 Name of the cluster - Cholapur Handloom Cluster**

1	Principal Products Manufactured in the Cluster	Handloom Sarree & Dress Material
2	Name of the SPV	M/s Cholapur Hathkargha Cluster Vikas Sammittee, Varanasi
3	No. of functional units in the clusters	380
4	Turnover of the Clusters	48.00 Lakh
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	760
7	Average investment in plant & Machinery	8.5 lakh
8	Testing needs	IIHT, Varanasi
9	Thrust Area	Availability of Raw Material, New Designs, Quality up gradation
10	Access to Export Market	-

**Present status of the cluster:-**

Interventions are being carried out with the financial assistance under the CDP of Ministry of Textiles, Govt. of India.

**4.2.6 Name of the cluster - Stone Carving Cluster of Varanasi**

1	Principal Products Manufactured in the Cluster	Paper Weight, Elephant, Birds etc.
2	Name of the SPV	M/s Banaras Handicraft Sammittee Ltd., Varanasi
3	No. of functional units in the clusters	800
4	Turnover of the Clusters	3.75 Crore
5	Value of Exports from the Clusters	1.00 Crore
6	Employment in Cluster	1800
7	Average investment in plant & Machinery	0.50 Crore
8	Testing needs	CFC
9	Thrust Area	Quality up gradation and cost reduction
10	Access to Export Market	Nepal, Srilanka, Pakistan, USA, UK etc.

**Present status of the cluster:-**

Diagnostic Study Report (DSR) has been prepared by District Industries Center, Varanasi and submitted for approval.

**4.2.7 Name of the cluster - Saraiayan Handloom Cluster**

1	Principal Products Manufactured in the Cluster	Dress Material, Sarree, Scarf, Stole, Table Cover, Bed Linen etc.
2	Key Trade Association address/CDE	Shri Praveen Rai, Asstt. Director Handloom & Textile, Rathyatra, Varanasi.
3	No. of functional units in the clusters	300-350
4	Turnover of the Clusters	0.99 Crore
5	Value of Exports from the Clusters	0.05 Crore
6	Employment in Cluster	300-350



7	Average investment in plant & Machinery	0.60 Crore
8	Testing needs	For testing of fastness of colours, Strength of threads
9	Thrust Area	New Designs, testing needs, Supply of threads
10	Access to Export Market	Srilanka, Pakistan, Bangladesh, USA, UK, UAE, Nepal, Malaysia, Germany etc.

**Present status of clusters:**

Interventions are being carried out with the financial assistance under the CDP of Ministry of Textiles, Govt. of India.

**4.2.8 Name of the cluster - Bazardeeha Handloom Cluster**

1	Principal Products Manufactured in the Cluster	Dress Material, Sarree, Scarf, Stole, Table Cover, Bed Linen etc.
2	Key Trade Association address/CDE	Shri Feroz Bhadra Ansari, Asstt. Director Handloom & Textile, Rathyatra, Varanasi.
3	No. of functional units in the clusters	300-350
4	Turnover of the Clusters	0.99 Crore
5	Value of Exports from the Clusters	0.05 Crore
6	Employment in Cluster	300-350
7	Average investment in plant & Machinery	0.60 Crore
8	Testing needs	For testing of fastness of colours, Strength of threads
9	Thrust Area	New Designs, testing needs, Supply of threads
10	Access to Export Market	Srilanka, Pakistan, Bangladesh, USA, UK, UAE, Nepal, Malesia, Germany etc

**Present status of clusters:**

Interventions are being carried out with the financial assistance under the CDP of Ministry of Textiles, Govt. of India.

**4.2.9 Name of the cluster - Baragaon Handloom Cluster**

1	Principal Products Manufactured in the Cluster	Dress Material, Sarree, Scarf, Stole, Table Cover, Bed Linen etc.
2	Key Trade Association address/CDE	Shri Naveen Kumar Rai, Asstt. Director Handloom & Textile, Rathyatra, Varanasi.
3	No. of functional units in the clusters	300-350
4	Turnover of the Clusters	0.99 Crore
5	Value of Exports from the Clusters	0.05 Crore
6	Employment in Cluster	300-350
7	Average investment in plant & Machinery	0.60 Crore
8	Testing needs	For testing of fastness of colours, Strength of threads
9	Thrust Area	New Designs, testing needs, Supply of threads
10	Access to Export Market	Srilanka, Pakistan, Bangladesh, USA, UK, UAE, Nepal, Malesia, Germany etc

**Present status of clusters:**

Interventions are being carried out with the financial assistance under the CDP of Ministry of Textiles, Govt. of India.

#### 4.2.10 Name of the cluster - Harshosh Handloom Cluster

1	Principal Products Manufactured in the Cluster	Dress Material, Sarree, Scarf, Stole, Table Cover, Bed Linen etc.
2	Key Trade Association address/CDE	Shri Anurag Chaudhary, Asstt. Director Handloom & Textile, Rathyatra, Varanasi.
3	No. of functional units in the clusters	300-350
4	Turnover of the Clusters	0.99 Crore
5	Value of Exports from the Clusters	0.05 Crore
6	Employment in Cluster	300-350
7	Average investment in plant & Machinery	0.60 Crore
8	Testing needs	For testing of fastness of colours, Strength of threads
9	Thrust Area	New Designs, testing needs, Supply of threads
10	Access to Export Market	Srilanka, Pakistan, Bungladesh, USA, UK, UAE, Nepal, Malesia, Germany etc

##### Present status of clusters:

Interventions are being carried out with the financial assistance under the CDP of Ministry of Textiles, Govt. of India.

#### 4.2.11 Name of the cluster - Jallalipura Handloom Cluster

1	Principal Products Manufactured in the Cluster	Dress Material, Sarree, Scarf, Stole, Table Cover, Bed Linen etc.
2	Key Trade Association address/CDE	Shri Krishnamurthi, Asstt. Director Handloom & Textile, Rathyatra, Varanasi.
3	No. of functional units in the clusters	300-350
4	Turnover of the Clusters	0.99 Crore
5	Value of Exports from the Clusters	0.05 Crore
6	Employment in Cluster	300-350
7	Average investment in plant & Machinery	0.60 Crore
8	Testing needs	For testing of fastness of colours, Strength of threads
9	Thrust Area	New Designs, testing needs, Supply of threads
10	Access to Export Market	Srilanka, Pakistan, Bungladesh, USA, UK, UAE, Nepal, Malesia, Germany etc

##### Present status of clusters:

Interventions are being carried out with the financial assistance under the CDP of Ministry of Textiles, Govt. of India.

#### 4.2.12 Name of the cluster - Lallapura Handloom Cluster

1	Principal Products Manufactured in the Cluster	Dress Material, Sarree, Scarf, Stole, Table Cover, Bed Linen etc.
2	Key Trade Association address/CDE	Shri Atul Kumar srivastava, Asstt. Director Handloom & Textile, Rathyatra, Varanasi.
3	No. of functional units in the clusters	300-350
4	Turnover of the Clusters	0.99 Crore
5	Value of Exports from the Clusters	0.05 Crore
6	Employment in Cluster	300-350
7	Average investment in plant & Machinery	0.60 Crore

8	Testing needs	For testing of fastness of colours, Strength of threads
9	Thrust Area	New Designs, testing needs, Supply of threads
10	Access to Export Market	Srilanka, Pakistan, Bangladesh, USA, UK, UAE, Nepal, Malesia, Germany etc

**Present status of clusters:**

Interventions are being carried out with the financial assistance under the CDP of Ministry of Textiles, Govt. of India.

**4.2.13 Name of the cluster - Saraimohna Handloom Cluster**

1	Principal Products Manufactured in the Cluster	Dress Material, Sarree, Scarf, Stole, Table Cover, Bed Linen etc.
2	Key Trade Association address/CDE	Shri Shailesh Chandra Gupta, Asstt. Director Handloom & Textile, Rathyatra, Varanasi.
3	No. of functional units in the clusters	300-350
4	Turnover of the Clusters	0.99 Crore
5	Value of Exports from the Clusters	0.05 Crore
6	Employment in Cluster	300-350
7	Average investment in plant & Machinery	0.60 Crore
8	Testing needs	For testing of fastness of colours, Strength of threads
9	Thrust Area	New Designs, testing needs, Supply of threads
10	Access to Export Market	Srilanka, Pakistan, Bangladesh, USA, UK, UAE, Nepal, Malesia, Germany etc

**Present status of clusters:**

Interventions are being carried out with the financial assistance under the CDP of Ministry of Textiles, Govt. of India.

**4.2.14 Name of the cluster - Katehar Handloom Cluster**

1	Principal Products Manufactured in the Cluster	Dress Material, Sarree, Scarf, Stole, Table Cover, Bed Linen etc.
2	Key Trade Association address/CDE	Shri Rajesh Bahadur Singh, Asstt. Director Handloom & Textile, Rathyatra, Varanasi.
3	No. of functional units in the clusters	300-350
4	Turnover of the Clusters	1.00 Crore
5	Value of Exports from the Clusters	0.08 Crore
6	Employment in Cluster	300-350
7	Average investment in plant & Machinery	0.60 Crore
8	Testing needs	For testing of fastness of colours, Strength of threads
9	Thrust Area	New Designs, testing needs, Supply of threads
10	Access to Export Market	Srilanka, Pakistan, Bangladesh, USA, UK, UAE, Nepal, Malesia, Germany etc

**Present status of clusters:**

Interventions are being carried out with the financial assistance under the CDP of Ministry of Textiles, Govt. of India.

## 5. General issues raised by Industry Association during the course of meetings

The general issues are raised during the course of meeting i.e. Udyog Bandhu Meeting, Varanasi and Madliya Udyog Bandhu Meeting, Varanasi by the industry association, Varanasi are as under:

1. Electricity Problems
2. Environmental Issues
3. Safety & Security
4. Bankers avoid to accepting the cases under CGTMSE specially for the new entrepreneurs and insisting for the collateral security.

## 6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)	District Industries Centre at District Level.
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	1. Br. MSME – Development Institute, Chandpur Indl. Estate, Varanasi. 2. District Industries Centre at District Level, Varanasi. 3. Khadi & Village Industries Commission, Varanasi
3.	Land and Industrial shed	1. UPSIDC 2. UPSIIC 3. District Industries Centre at District Level.
4.	Financial Assistance	a) UPFC for Plant & Machinery b) Nationalised Banks for Working Capital c) Khadi & Village Industries Commission d) PICKUP, Gomti Nagar, Lucknow e) SIDBI f) NSIC
5.	For Raw Materials under Govt. Supply	1. UPSIC, Varanasi 2. District Industries Centre at District Level.
6.	Plant and Machinery under hire / purchase basis.	NSIC, Naini, Allahabad
7.	Power/ Electricity	UP State Electricity Board at District Level.

8.	Technical Know –how.	1. Br. MSME – Development Institute, Chandpur Indl. Estate, Varanasi. 2.District Industries Centre at District Level, Varanasi. 3. Khadi & Village Industries Commission, Varanasi
9.	Quality & Standard	Bureau of Indian Standard, Kanpur/Lucknow.
10.	Marketing /Export Assistance	1. Br. MSME – Development Institute, Chandpur Indl. Estate, Varanasi. 2. District Industries Centre at District Level, Varanasi. 3. Khadi & Village Industries Commission, Varanasi 4. DGFT, Varanasi 5. EGCG, Varanasi
11.	Other Promotional Agencies	1. Entrepreneurship Development Institute, Varanasi.

